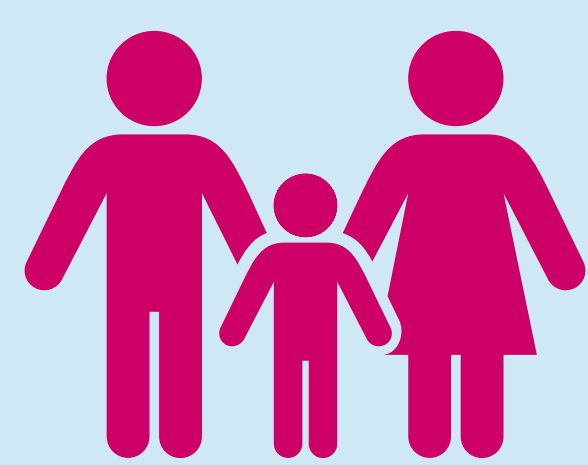


Health & Nutrition

Food Security & Health Insurance Coverage

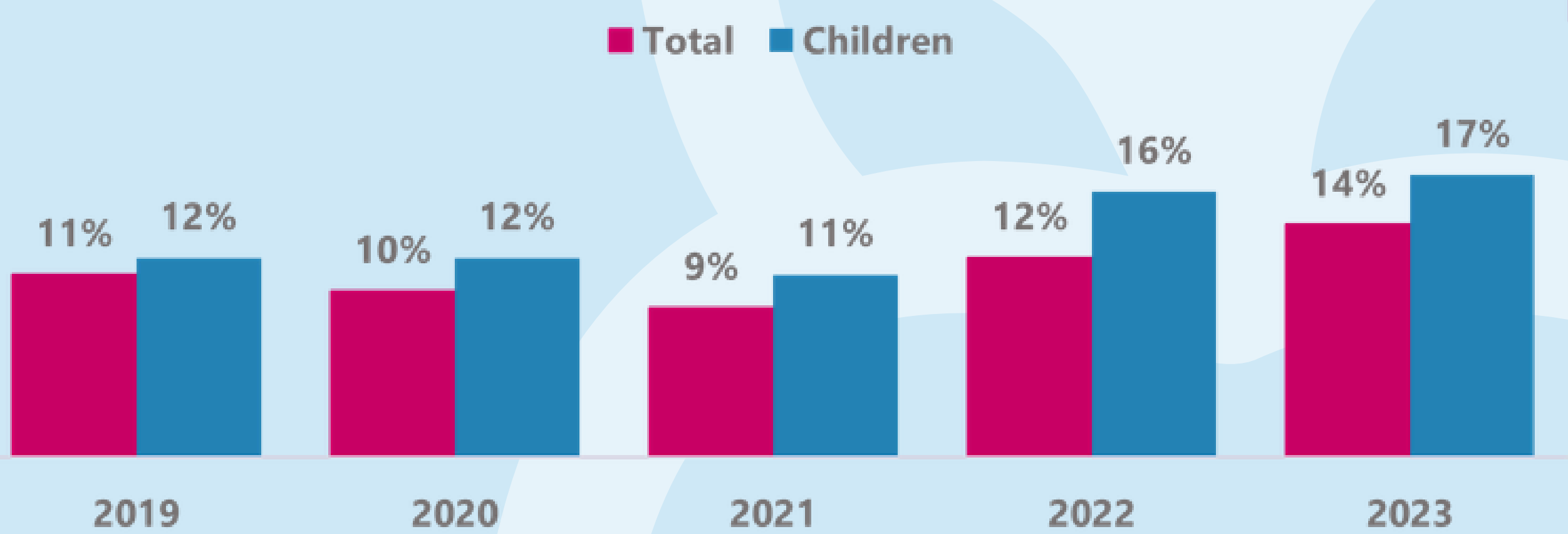


10,370
Cole County residents are
food insecure³¹

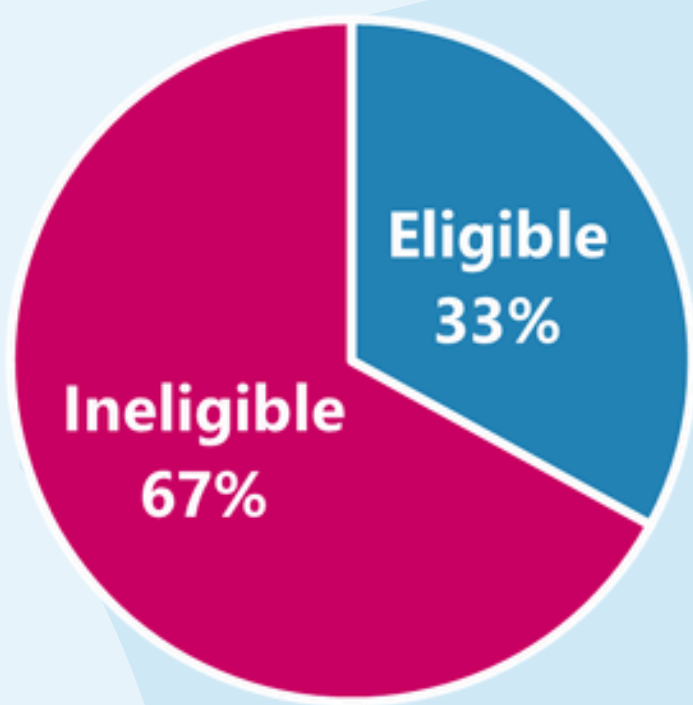


7%
of survey respondents reported
sometimes or often
not having enough to eat⁵¹

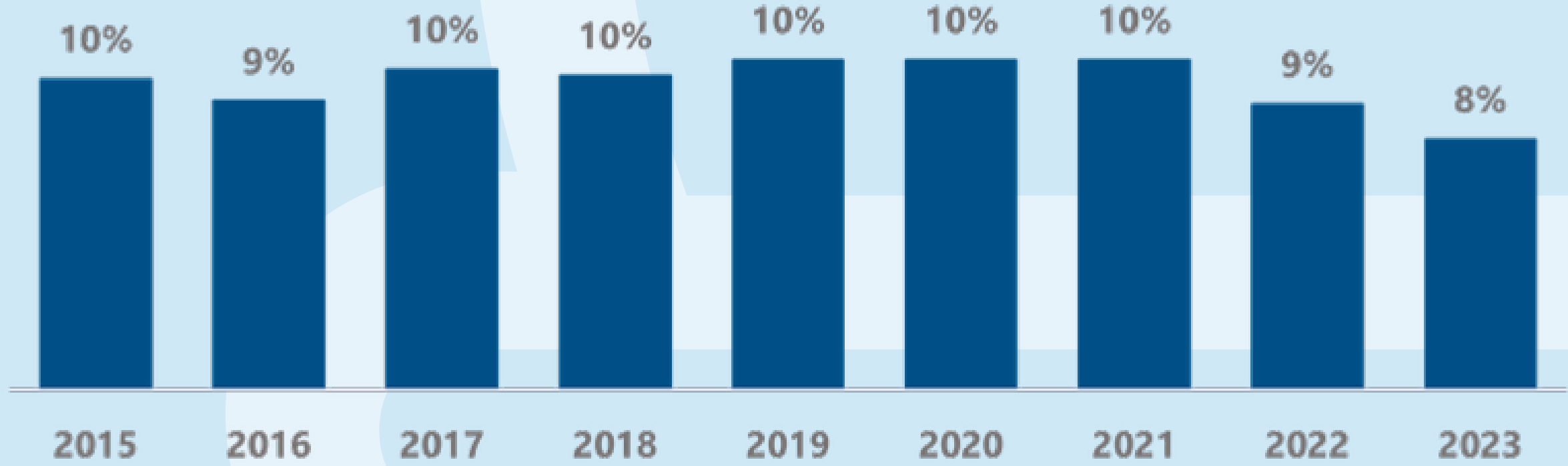
Food Insecure Individuals³¹



Food Insecure Individuals Ineligible for Public Assistance³¹

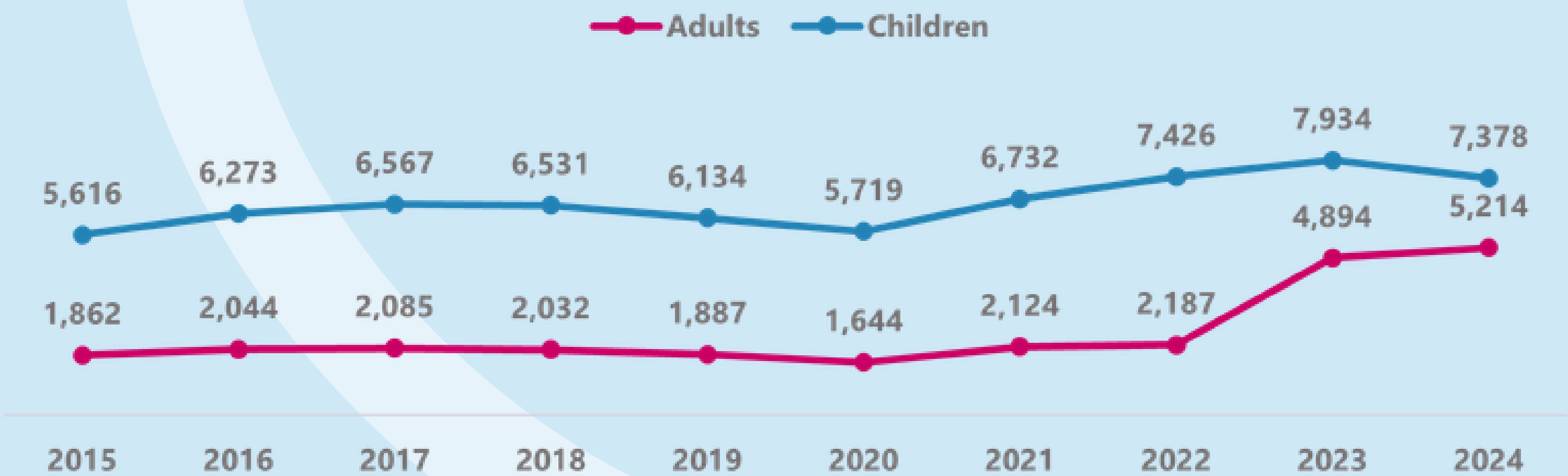


People without Health Insurance³⁵



8%
of survey respondents
reported they
did not receive needed
health care
due to access or cost⁵¹

Medicaid Enrollment³⁶

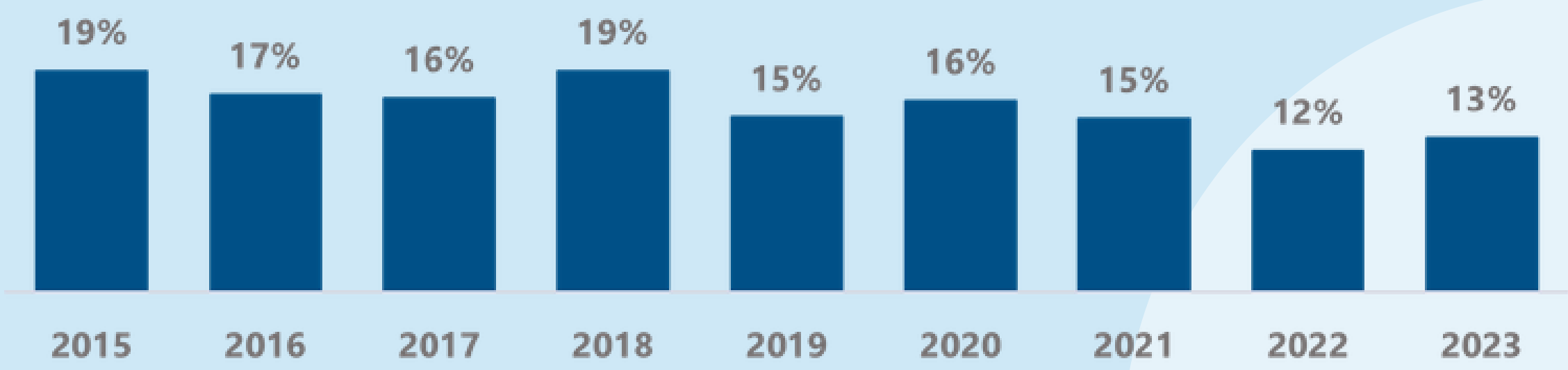


31. Feeding America. "Map the Meal Gap," 2023. Accessed on February 16, 2026.
35. U.S. Census Bureau, "Model-Based SAHIE Estimates for Counties and States," 2015-2024. Accessed on January 30, 2026.
36. Missouri Department of Social Services, "Missouri Family Support Division/MO HealthNet Division Annual Data Report," 2015-2024. Accessed January 30, 2025.
51. Central Missouri Community Action, "Community Survey," February 2026-March 2026. 114 responses.

Health & Nutrition

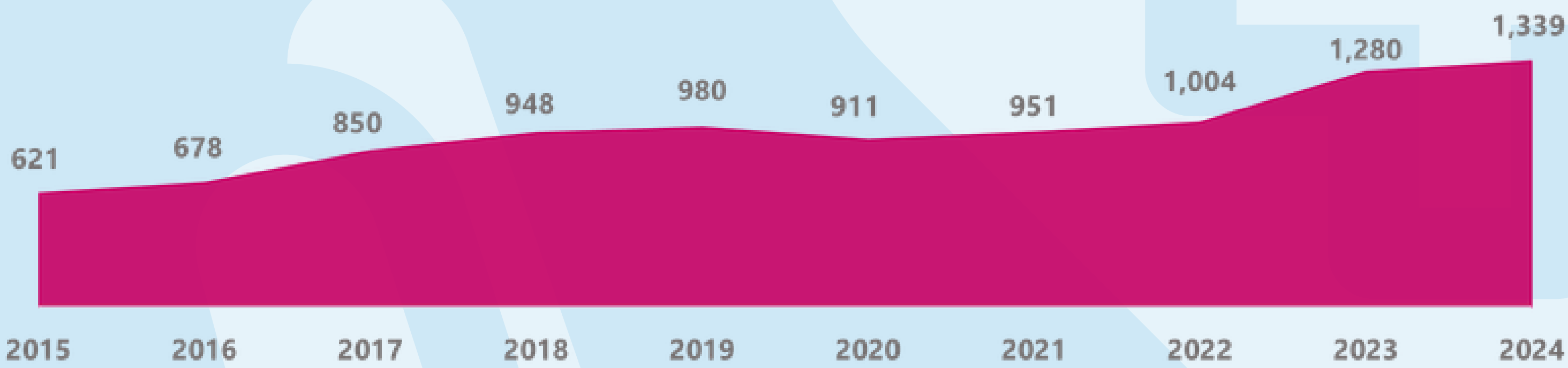
Health Care

Pregnant Mothers Receiving Inadequate Prenatal Care⁴⁰

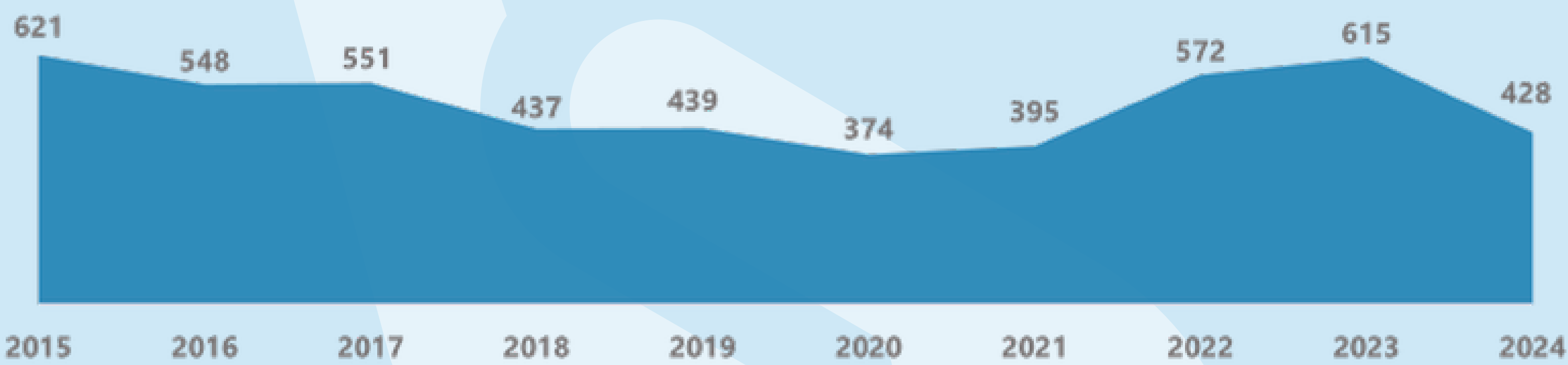


Inadequate prenatal care is associated with increased risks of pregnancy complications, pre-term birth, and low birth weight.

Individuals Served in Mental Health Treatment Programs through the Division of Behavioral Health³⁹



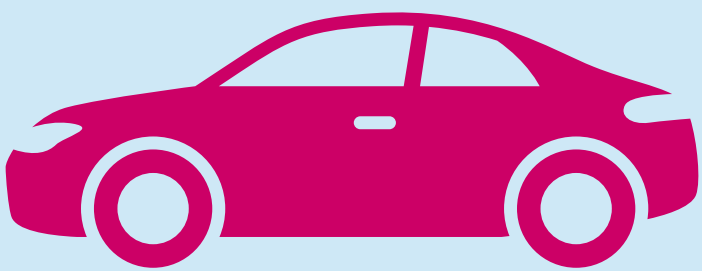
Individuals Admitted to Substance Use Treatment Programs³⁹



In the Missouri Student Survey, Cole County middle & high school students reported:⁴⁸



13%
used alcohol
in the past month



23%
rode with someone
who was drinking alcohol



4%
used synthetic
drugs



12%
seriously considered
suicide



4.5%
attempted
suicide

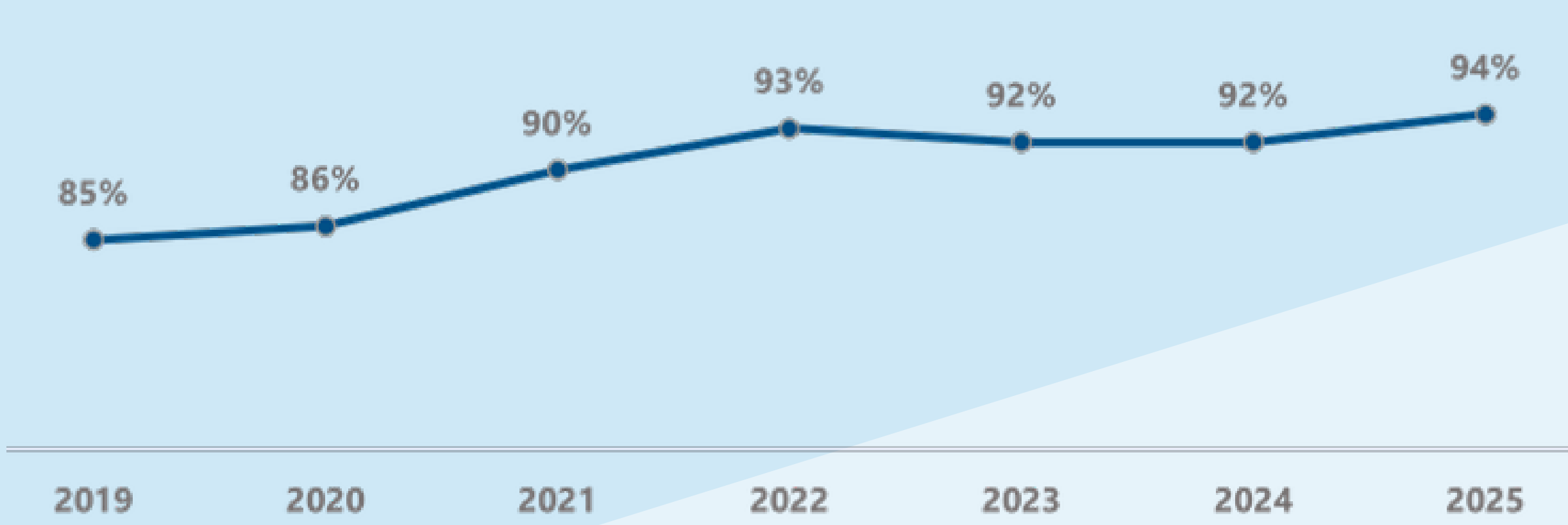
39. Missouri Department of Mental Health, Division of Behavioral Health, Data Request, January 22, 2026.

40. Missouri Department of Health and Senior Services. Birth MICA, 2015-2023. Accessed January 30, 2026.

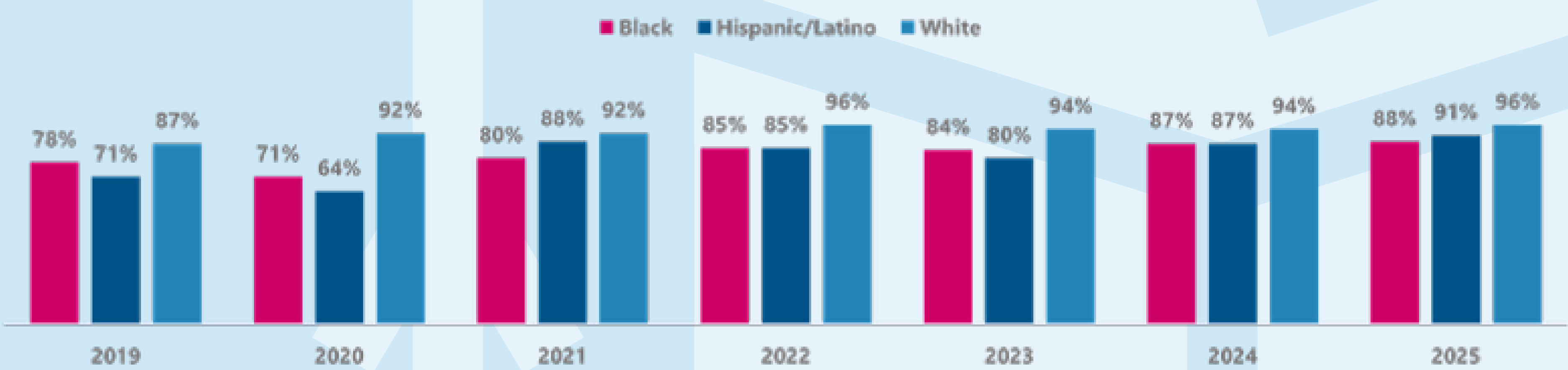
48. Missouri Department of Mental Health, Division of Behavioral Health, "2023 Missouri Student Survey." Accessed on March 11, 2026.

Education

High School Graduation Rate²⁶

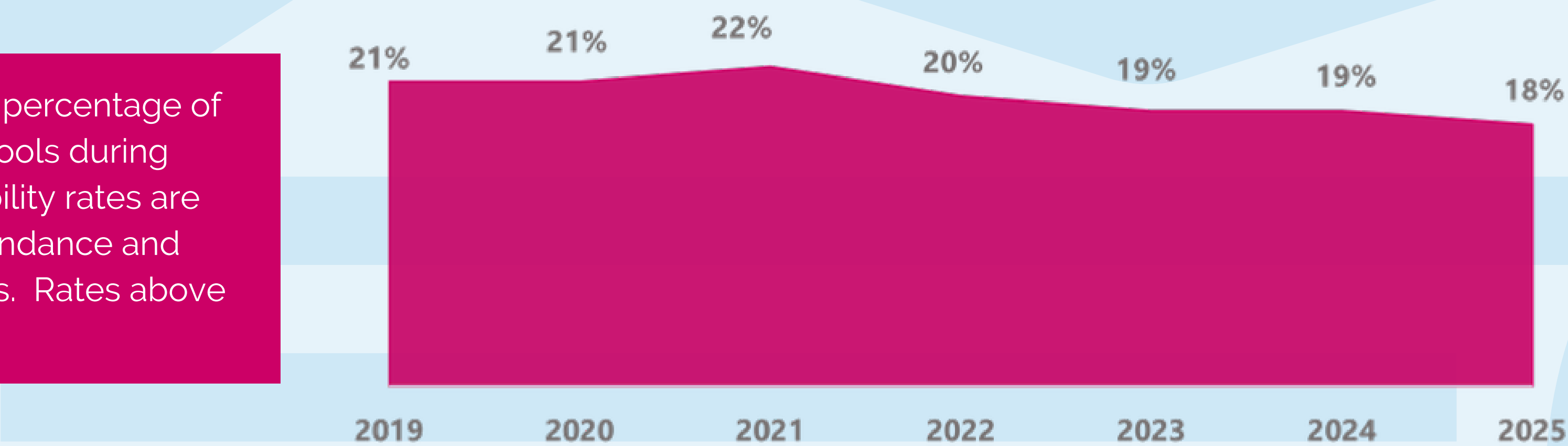


High School Graduation Rates by Race²⁶

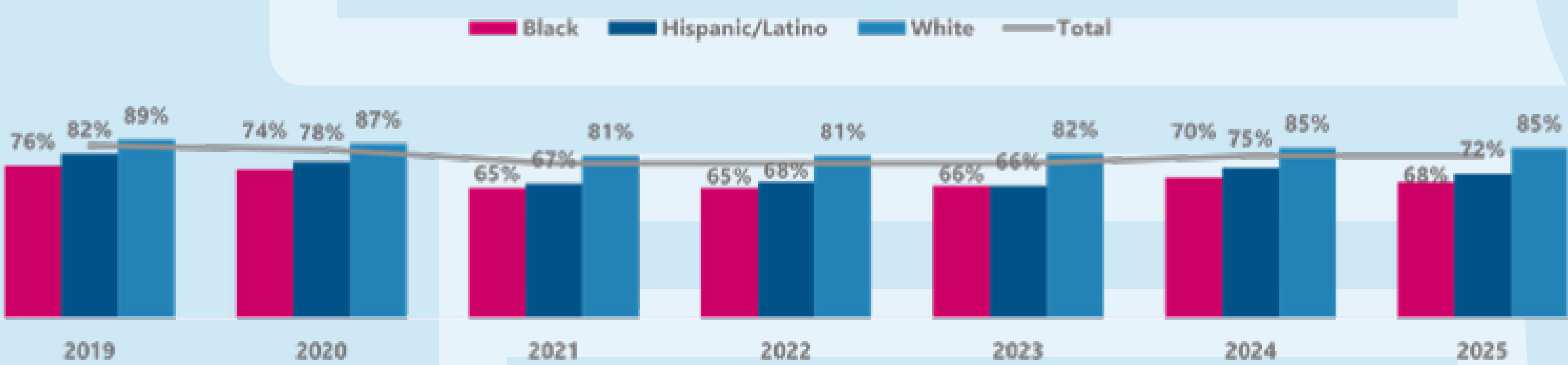


K-12 Mobility Rates²⁴

Mobility Rates reflect the percentage of students who change schools during the school year. High mobility rates are correlated with lower attendance and lower academic outcomes. Rates above 10% are considered high.



K-12 Proportional Attendance Rates²⁵



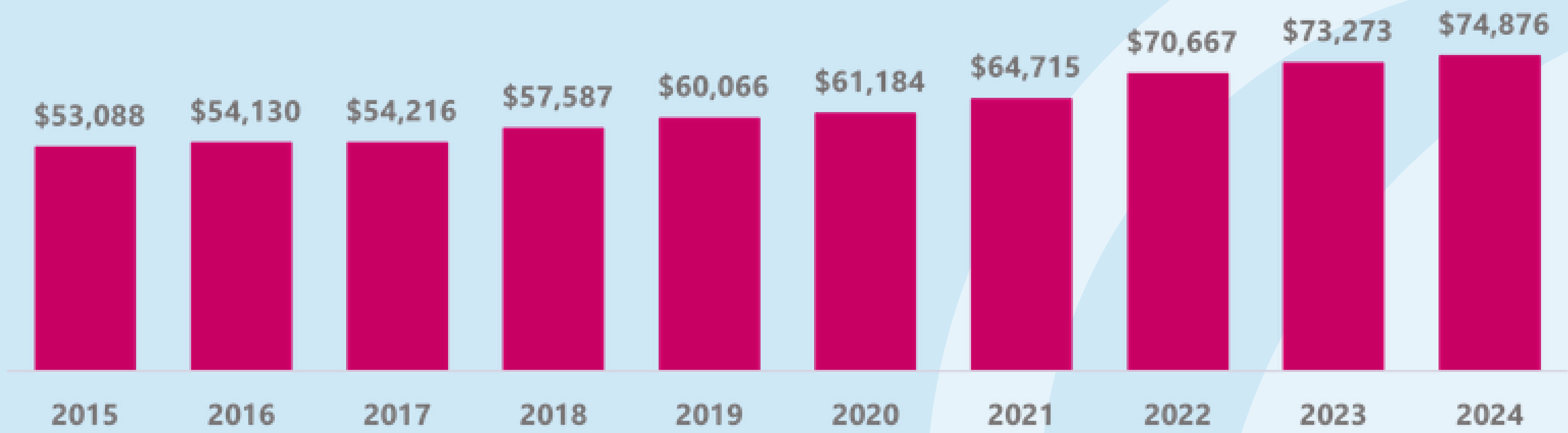
Proportional attendance rates reflect the percentage of students within a specific demographic group that maintain 90% attendance. Students with chronic low attendance have lower academic outcomes, a higher drop-out risk, and a lower graduation rate than students with good attendance.

24. Missouri Department of Education, "District Mobility Rate," Missouri Comprehensive Data System, 2015-2026. Accessed on January 30, 2026.
25. Missouri Department of Education, "District Proportional Attendance," Missouri Comprehensive Data System, 2015-2025. Accessed on January 30, 2026.
26. Missouri Department of Education, "District Adjusted Cohort Graduation Rates," Missouri Comprehensive Data System, 2019-2025. Accessed on January 30, 2026.

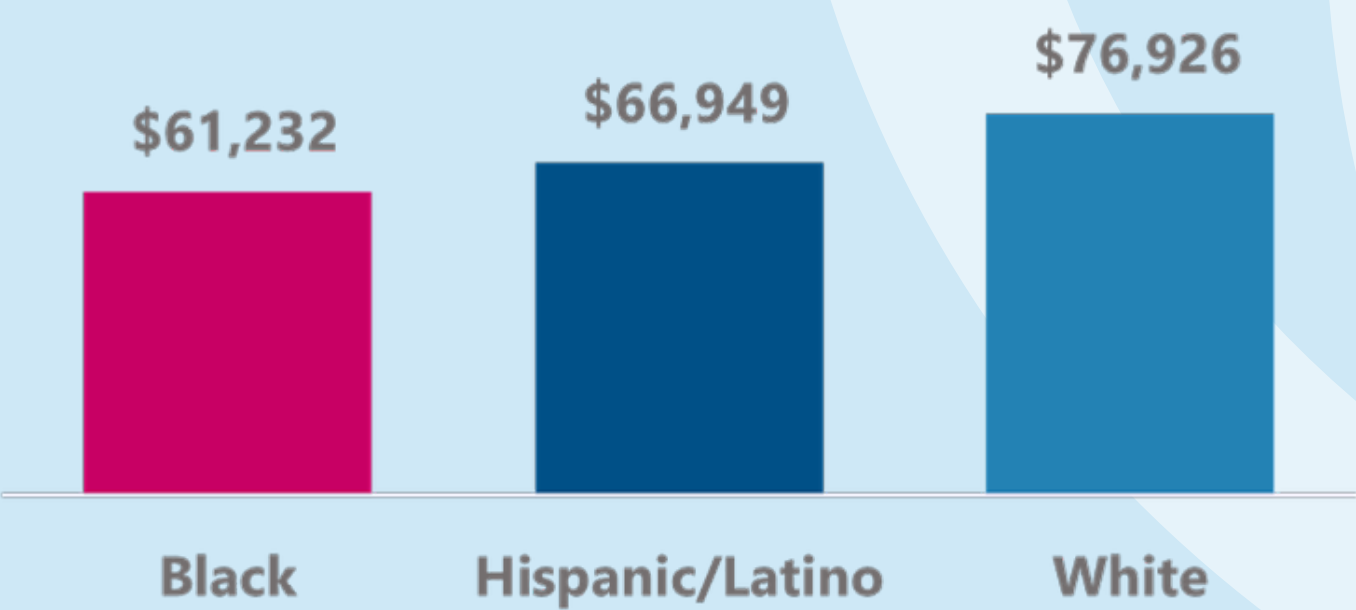
Income

Median Income & Living Wage

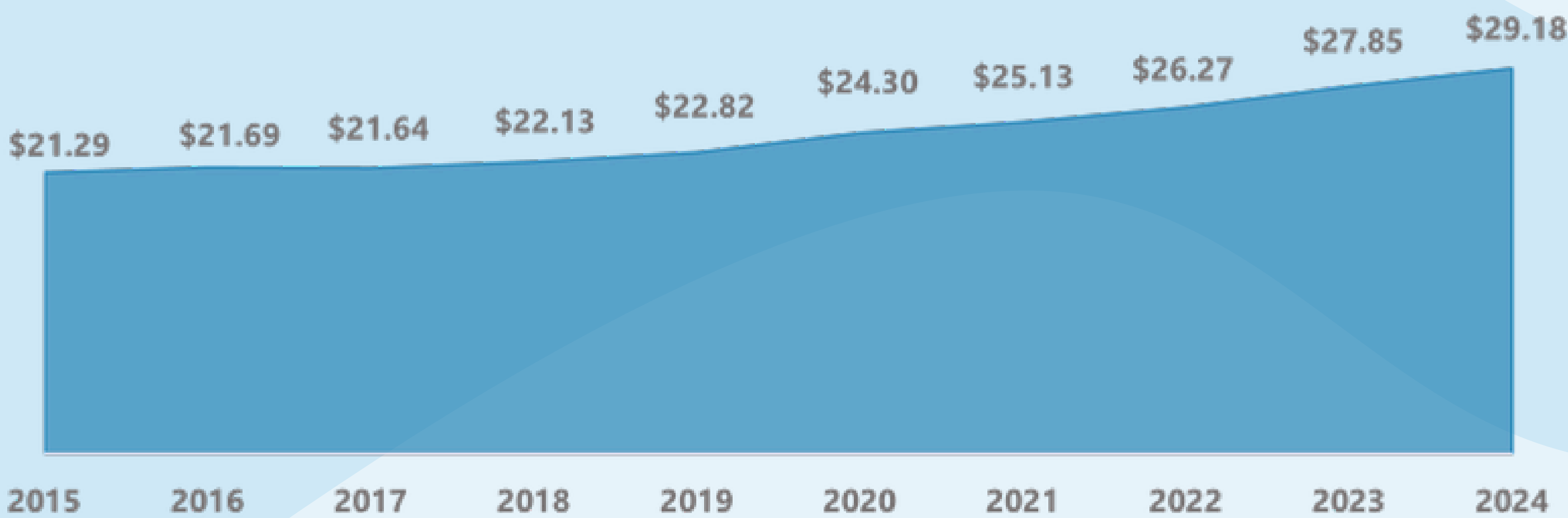
Median Household Income⁴⁹



Median Income by Race & Ethnicity⁴⁹



Average Hourly Wage⁹



Living Wage⁴⁵

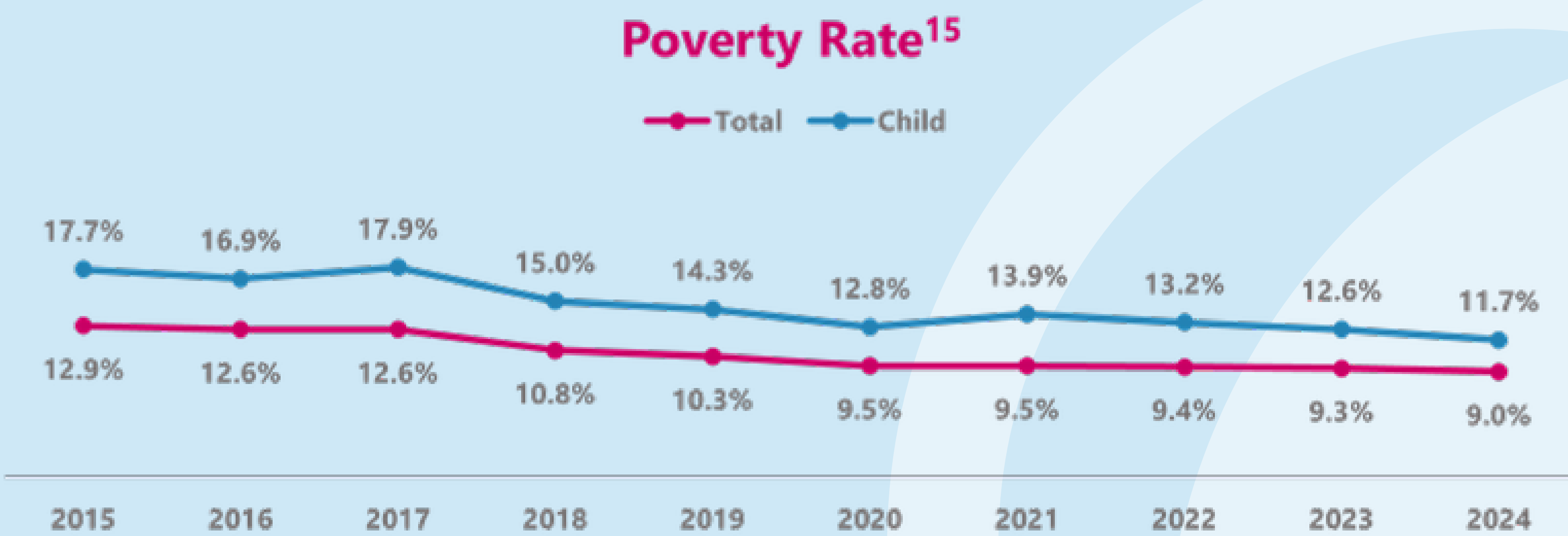


Household Composition	Living Wage
One adult, no child	\$19.91
One adult, one child	\$34.06
One adult, two children	\$43.38
Two adults (both working), no child	\$13.76
Two adults (both working), one child	\$19.85
Two adults (both working), two children	\$23.92

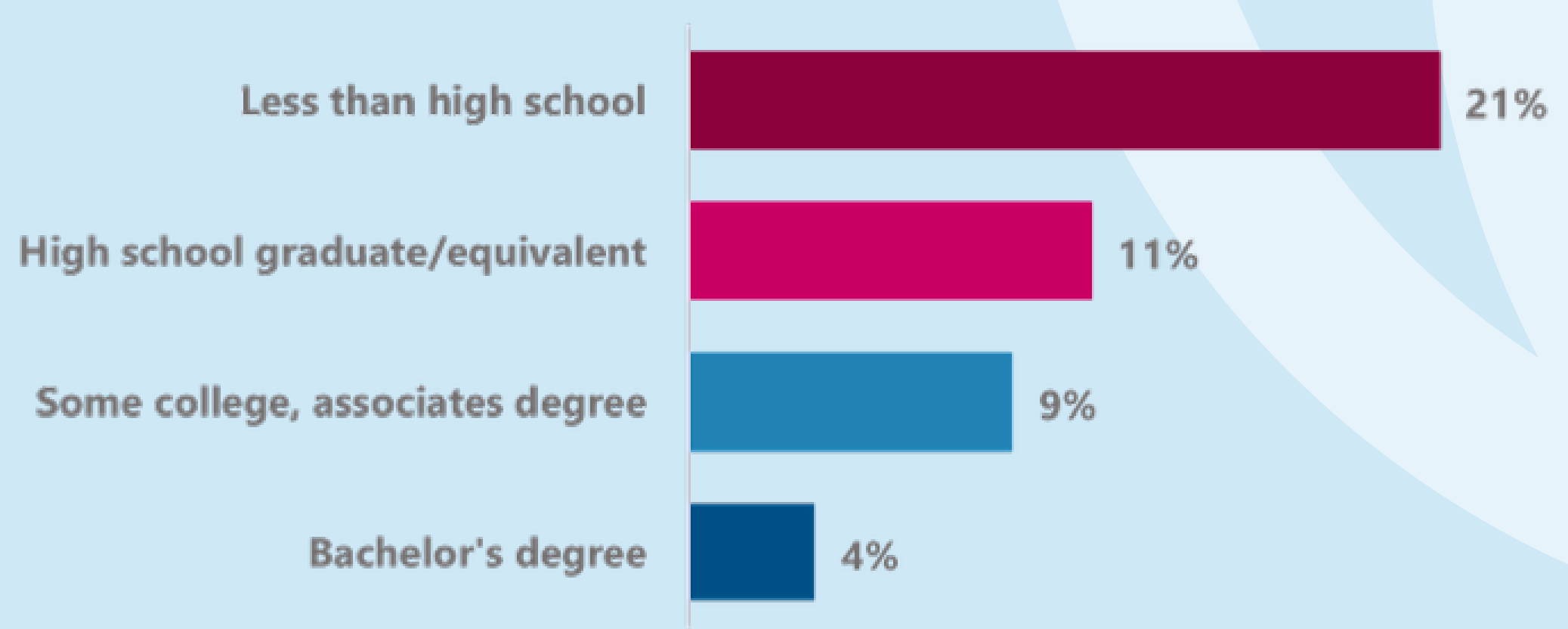
Living wage is the amount each adult in a household must earn in order to meet basic needs.

9. U.S. Bureau of Labor Statistics. "QCEW NAICS-Based Data Files," Quarterly Census of Employment & Wages, 2015-2024 County High Level. Accessed on January 30, 2026.
45. Living wage data sourced from the Living Wage Institute via <https://livingwage.mit.edu/counties>. Accessed on March 1, 2026.
49. U.S. Census Bureau, "Median Income in the Past 12 Months," American Community Survey 5-Year Estimates Data Subject Tables, Table S1903, 2015-2024. Accessed on March 11, 2026.

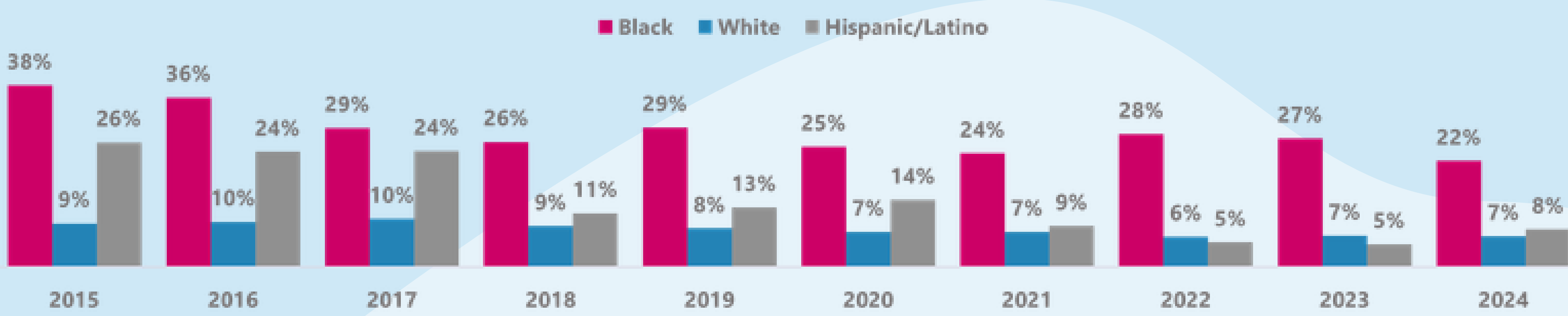
Income Poverty Rates



Poverty Rate by Educational Attainment¹⁵



Poverty Rate by Race & Ethnicity



24%
of survey respondents had to
**choose between paying rent
and paying for food, utilities,
medicine, or other necessities⁵¹**



23%
of survey respondents
were interested in
**learning budgeting or
financial planning⁵¹**

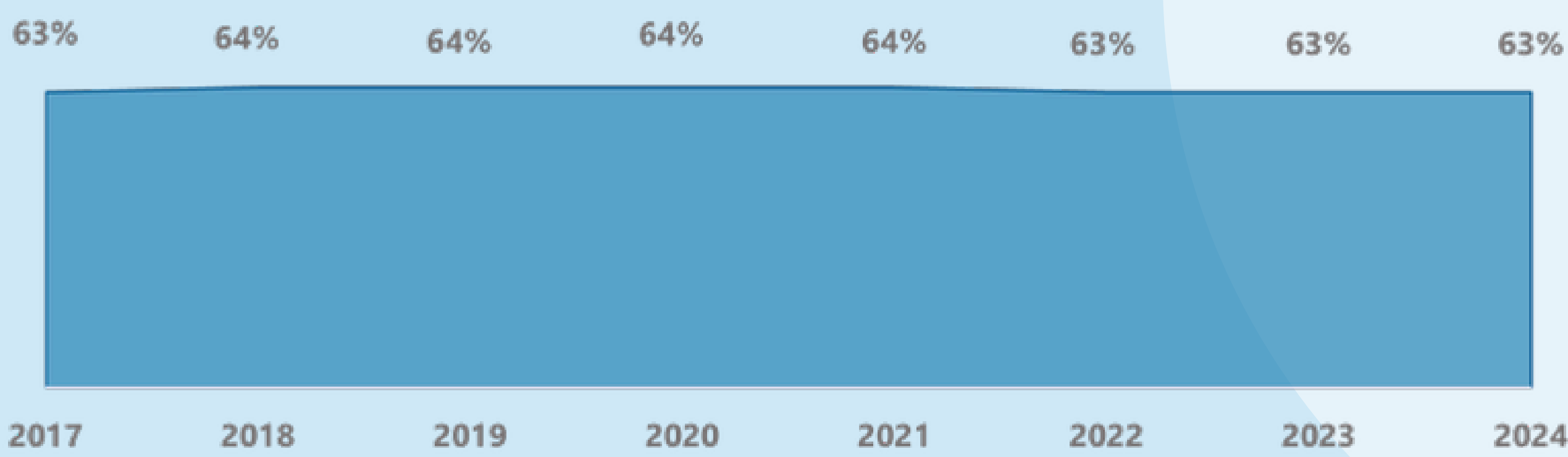
15. U.S. Census Bureau, "Poverty Status in the Past 12 Months," American Community Survey 5-Year Estimates Data Subject Tables, Table S1701, 2015-2024. Accessed on January 30, 2026.
51. Central Missouri Community Action, "Community Survey," February 2026-March 2026. 114 responses.

Employment Labor Force

Total Labor Force⁵

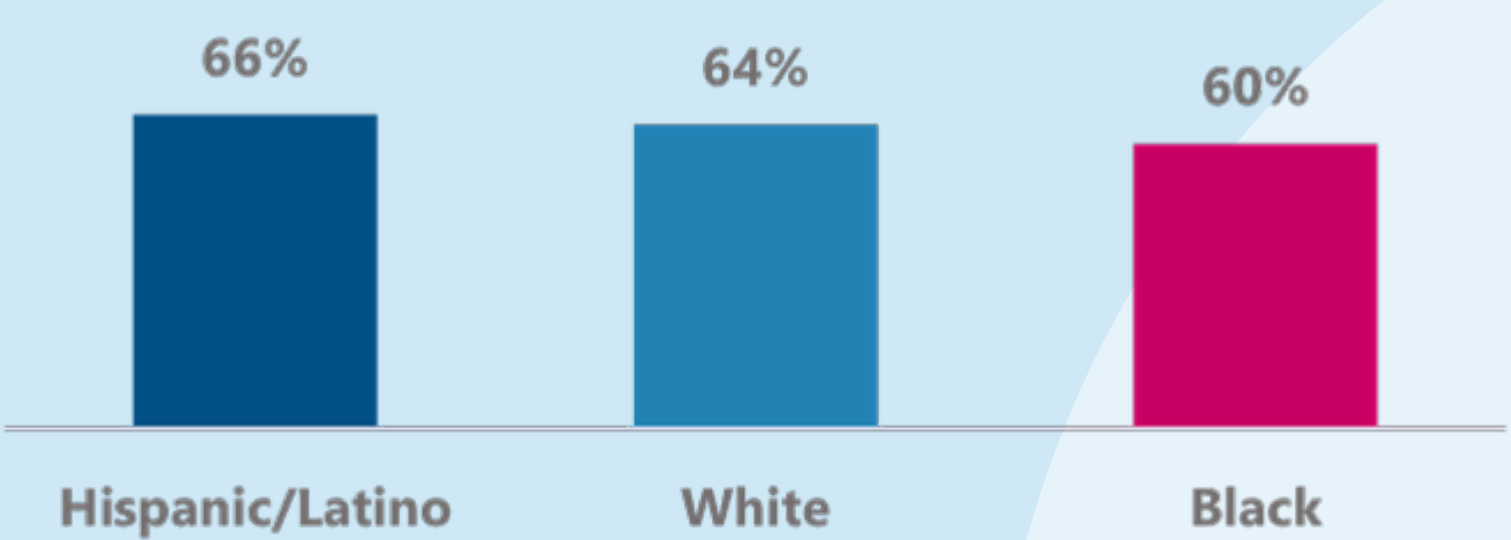


Labor Force Participation Rate⁶



The **labor force participation rate** represents the percentage of the population that are either working, or unemployed and looking for work. It does not include those who are unable to work, or those who are unemployed and not looking for work.

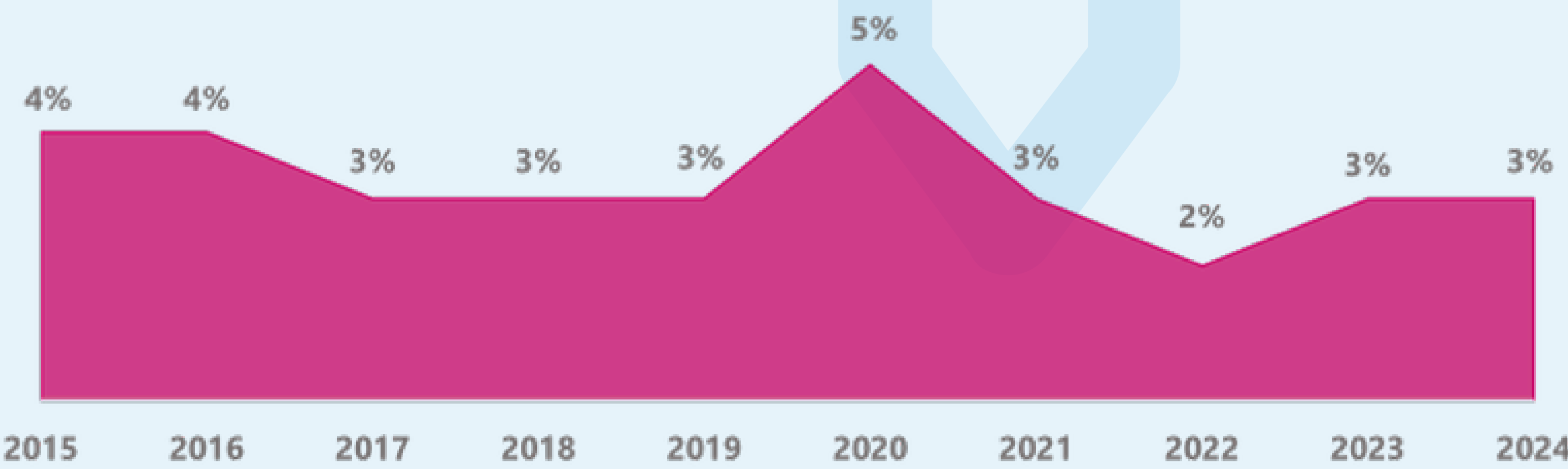
Labor Force Participation Rate
by Race & Ethnicity⁶



Labor Force Participation Rate
by Educational Attainment⁶



Unemployment Rate⁵



The **unemployment rate** represents the number of unemployed people as a percentage of the labor force. It does not include people who are not in the labor force (i.e., those who are not working or not looking for work.)

5. U.S. Bureau of Labor Statistics. Local Area Unemployment Statistics, Annual Average County Data, Labor force data by county, 2015-2024 annual averages. Accessed on January 30, 2026.
6. U.S. Census Bureau, "Selected Economic Characteristics," American Community Survey 5-Year Estimates Data Subject Tables, Table S2301, 2024. Accessed on January 30, 2026.
8. U.S. Census Bureau, "Means of Transportation to Work by Selected Characteristics," American Community Survey 5-Year Estimates Data Subject Tables, Table S0802, 2020-2024. Accessed on January 30, 2026.

Employment Entrepreneurship

Total Business Establishments⁹

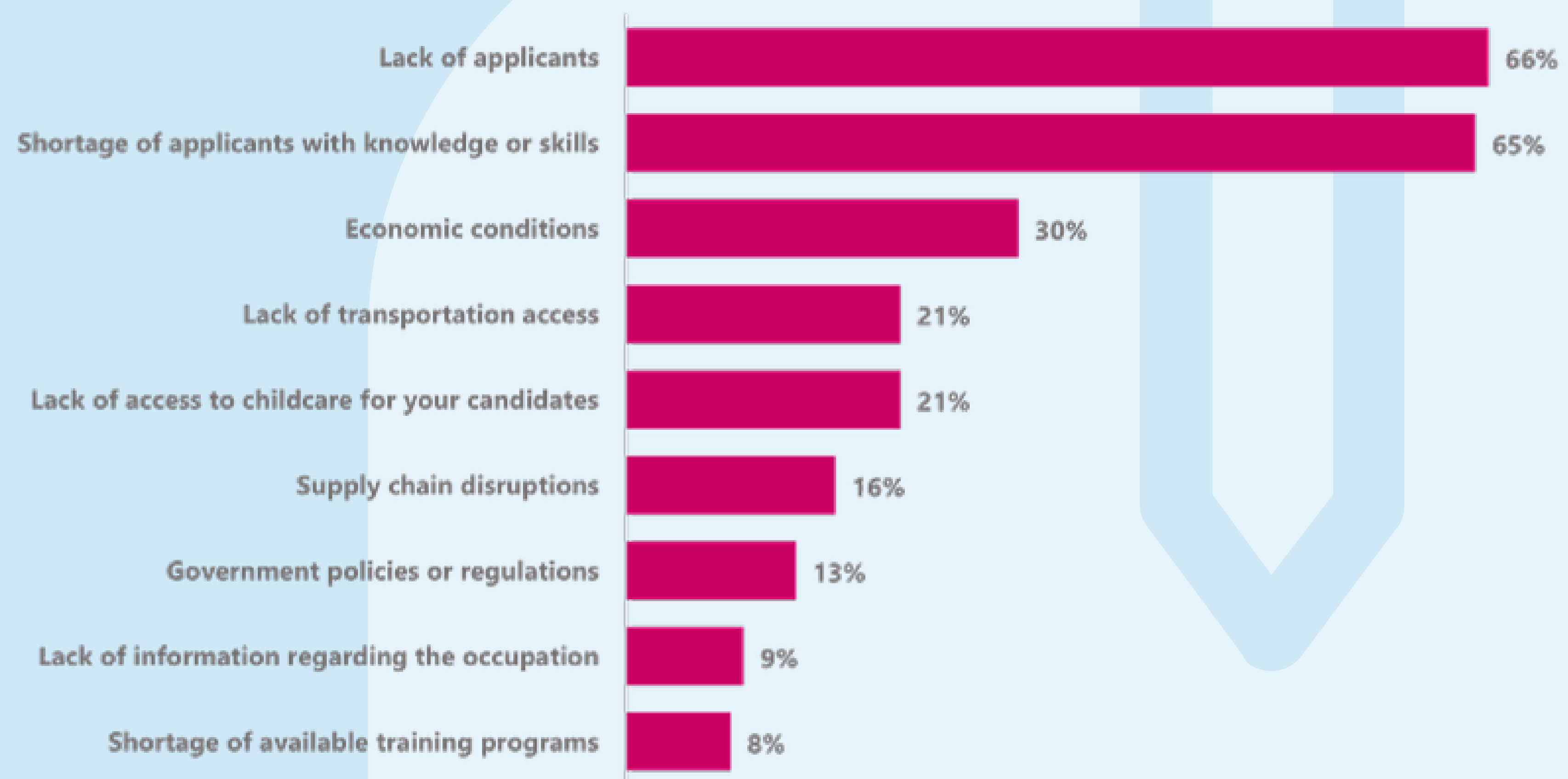


New Business Applications¹⁰



New business applications refers to the number of applications for an Employer Identification Number (EIN). These numbers are typically associated with starting a new business, and help assess the state of early entrepreneurship at a local level.

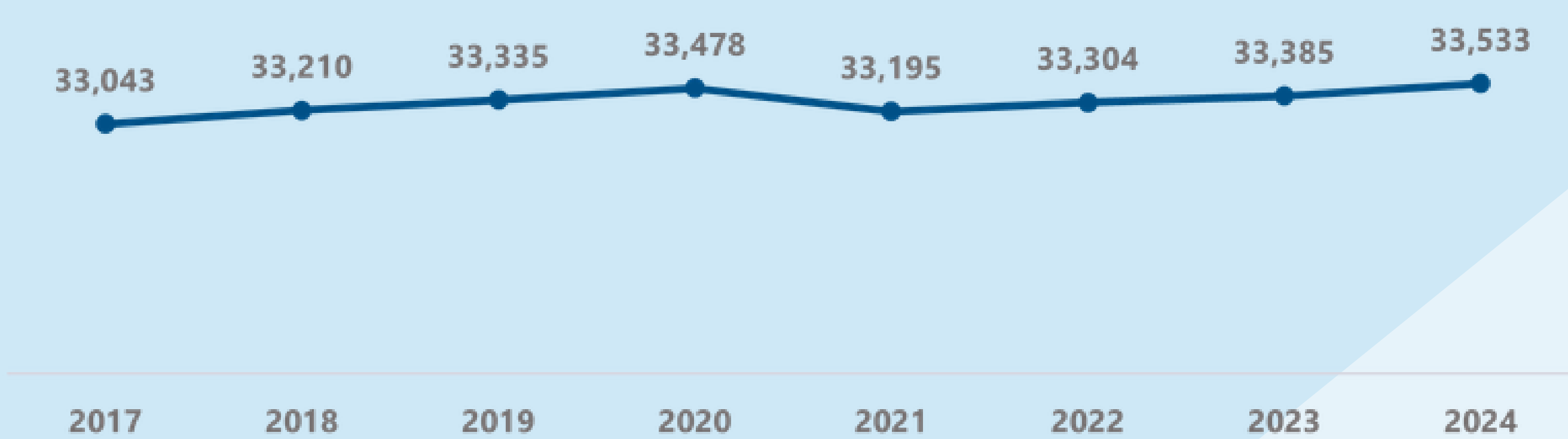
Employer-Reported Barriers to Expanding Employment⁴⁴ Missouri (Statewide)



7. U.S. Census Bureau, "Selected Economic Characteristics," American Community Survey 5-Year Estimates Data Profiles, Table DP03, 2024. Accessed on January 30, 2026.
9. U.S. Bureau of Labor Statistics. "QCEW NAICS-Based Data Files," Quarterly Census of Employment & Wages, 2024 County High Level. Accessed on January 30, 2026.
10. U.S. Census Bureau, "Business Applications by County," Business Formation Statistics - Annual County Data, 2015-2024. Accessed on January 30, 2026.
44. Missouri Economic Research & Information Center, "Missouri Workforce 2023 Employer Survey." Accessed on March 1, 2026.
23. Missouri Department of Education, "District/Charter Enrollment," Missouri Comprehensive Data System, 2015-2026. Accessed on January 30, 2026.
29. Missouri Child Care Aware, "Missouri County Level Supply Reports," 2026. Accessed on February 16, 2026.

Housing Housing Stock

Total Housing Units⁴



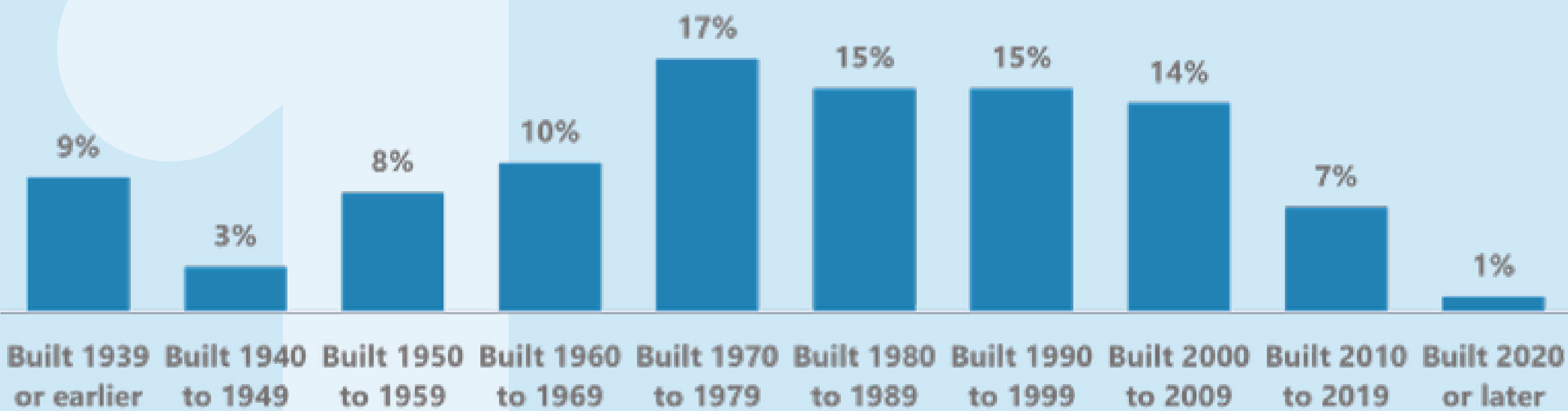
Housing Units by Number of Bedrooms⁴



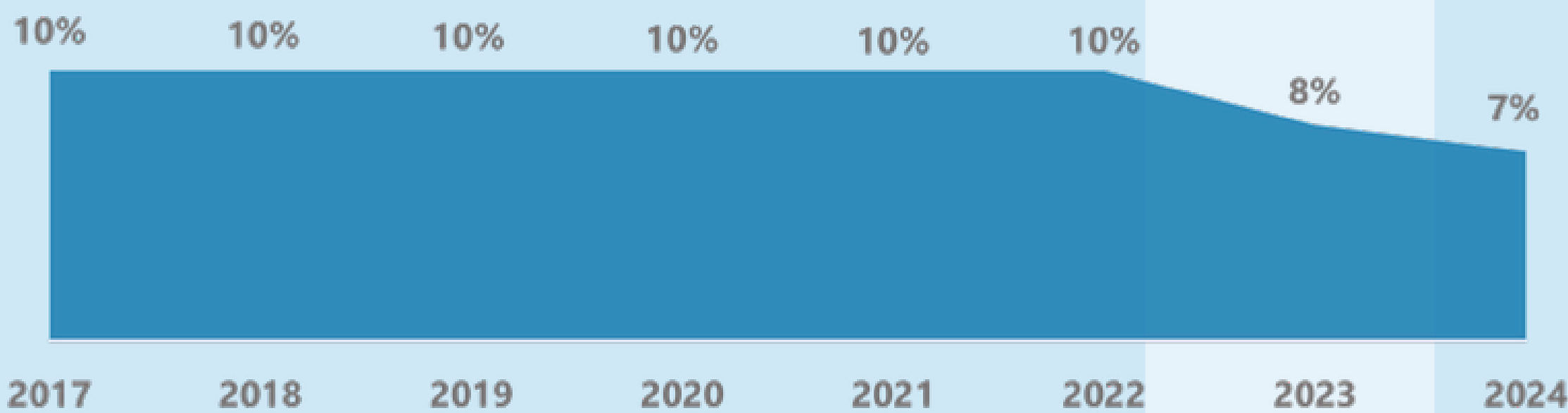
The distribution of the **number of bedrooms** per home helps communities determine if existing housing stock meets the needs of the community based on household size and composition.

The **age of a housing unit** provides information about the needs for repairs, renovations, energy-efficiency upgrades, and other types of preservation.

Age of Housing Units⁴



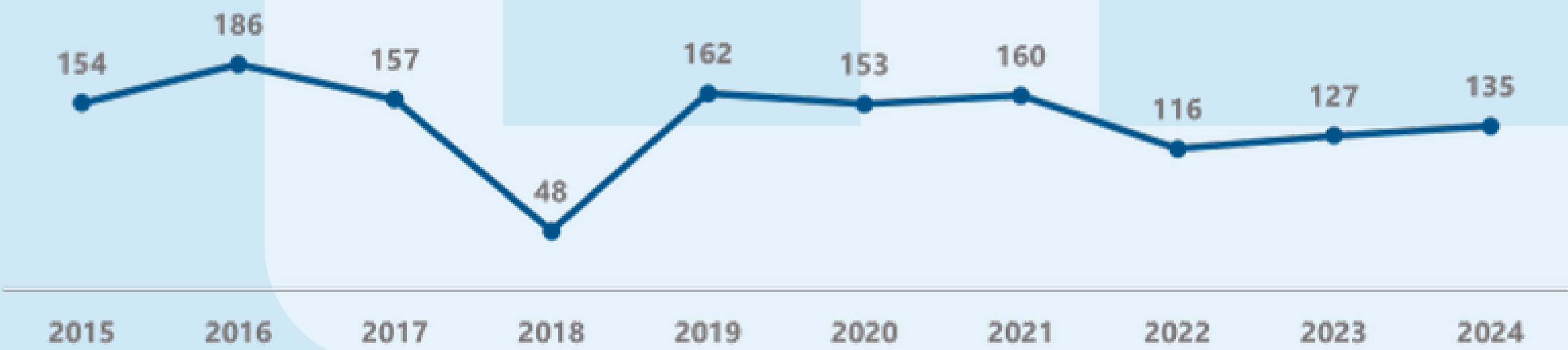
Vacant Housing Units⁴



Vacancy rates reflect the occupancy status of a housing unit at a particular point in time. Vacancies can include abandoned units as well as units that are temporarily unoccupied, such as units that are waiting to be rented or sold.

The **number of units proposed in approved building permits** provides information about new housing construction, although not all approved permits result in actual construction.

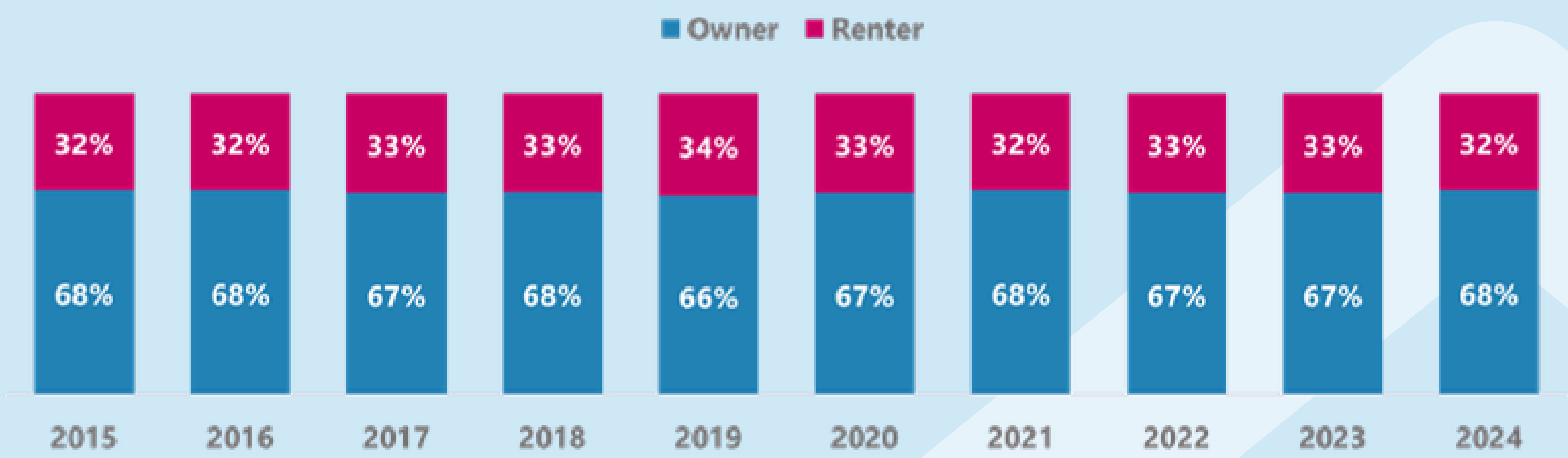
Total Units Proposed in Approved Building Permits¹⁸



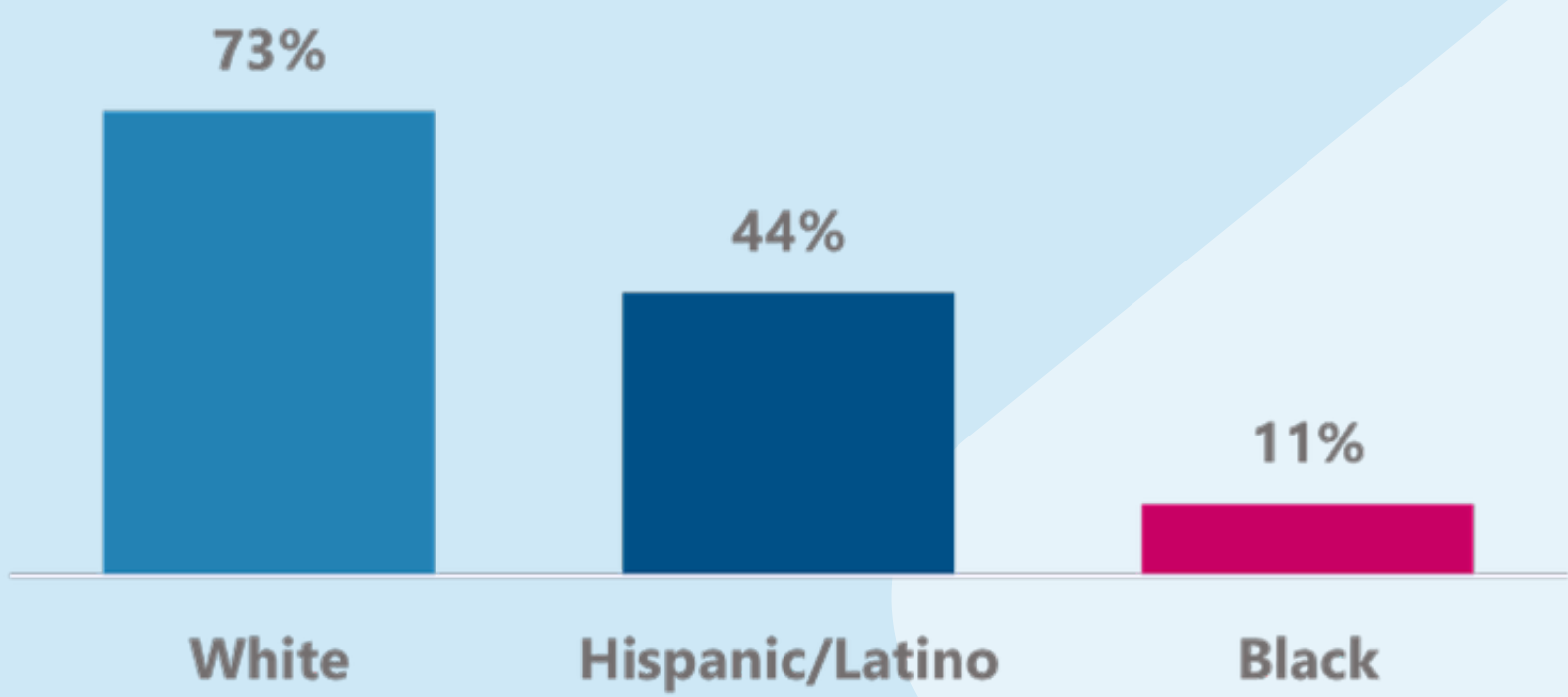
4. U.S. Census Bureau, "Selected Housing Characteristics," American Community Survey 5-Year Estimates Data Profiles, Table DP04, 2015-2024. Accessed on January 30, 2026.
18. U.S. Census Bureau, "ACSII Files by State, CSBA, County, or Place", Building Permit Survey, 2015-2024. Accessed January 30, 2026.

Housing Affordability

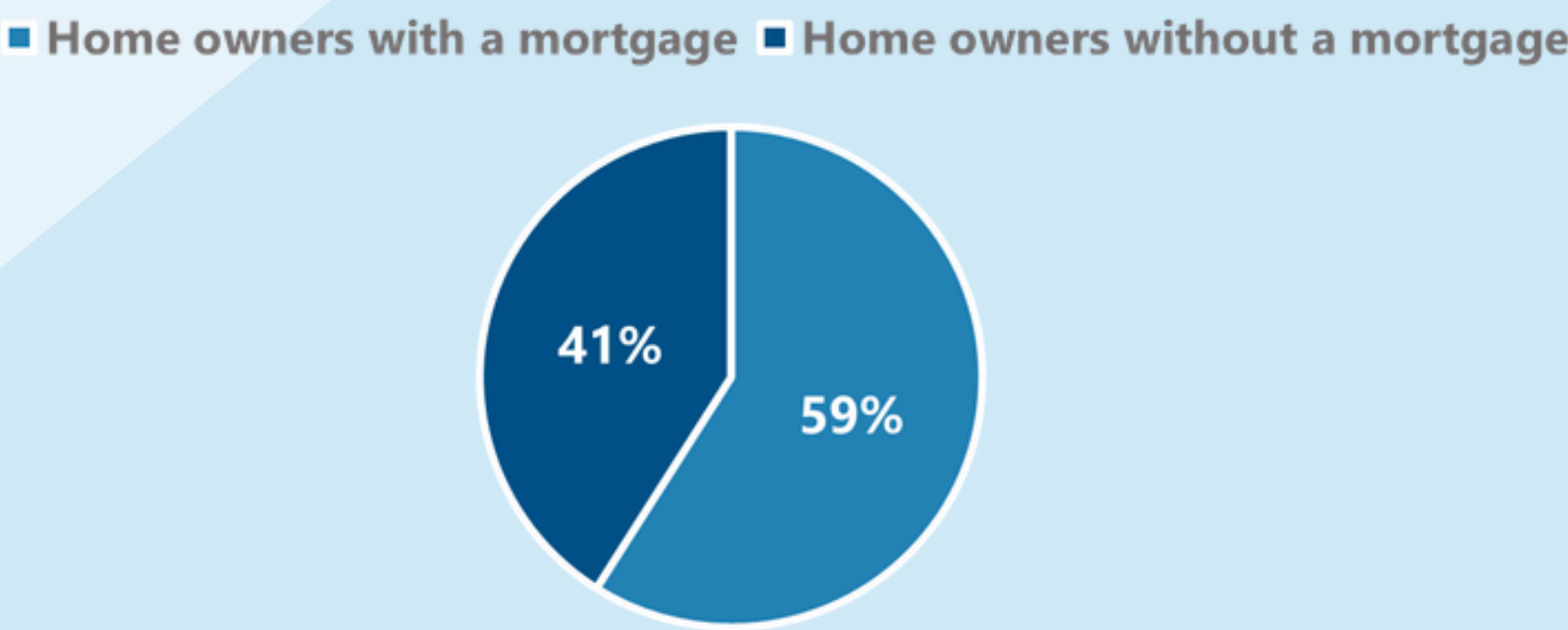
Owner-occupied vs. Renter-occupied Homes⁴



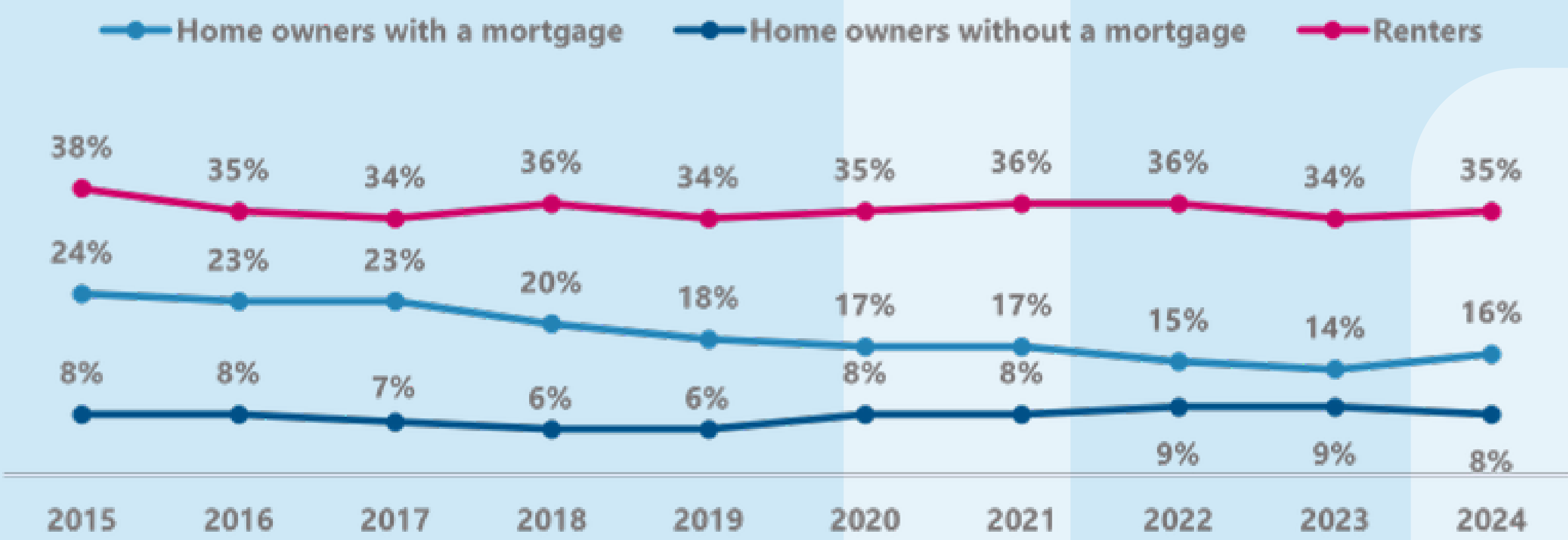
Home Ownership by Race & Ethnicity⁵⁰



Home Owner Mortgage Status⁴



Households Paying More than 30% of Income on Housing Costs⁴



Households paying 30% or more of their income on housing expenses are considered to be **housing cost burdened**. Housing expenses include rent or mortgage payments, utilities, and insurance. Households who are housing cost burdened are at risk for utility shutoff, eviction, and foreclosure.



15%
of survey respondents reported they were **behind on utility payments⁵¹**



24%
of survey respondents reported they had **major home safety concerns⁵¹**
such as leaks, mold, pests, or electrical/plumbing problems

4. U.S. Census Bureau, "Selected Housing Characteristics," American Community Survey 5-Year Estimates Data Profiles, Table DP04, 2015-2024. Accessed on January 30, 2026.
50. U.S. Census Bureau, "Tenure," American Community Survey 5-Year Estimates Detail Tables, Table B25003A-I, 2024. Accessed on January 30, 2026.
51. Central Missouri Community Action, "Community Survey," February 2026-March 2026. 114 responses.